

## **SANTA CASA CHALLENGE 2019 | DIGITAL SOCIAL INNOVATION COMPETITION**

### **Framework**

Casa do Impacto will launch the 7th edition of the Santa Casa Challenge digital social innovation contest, as part of its participation in Web Summit Lisboa 2021.

Santa Casa Challenge is a digital social innovation contest developed under one of Casa do Impacto's four main areas of activity: Investment. This competition aims to create financial and technical mechanisms to contribute to the necessary sustainability of social impact initiatives and projects.

The Santa Casa Challenge aims to promote the use of Information Technologies and the potential of networks in responding to the United Nations Sustainable Development Goals (SDG 2030).

Digital and technological innovation is an ongoing process in this secular institution that will lead to significant gains in the pursuit of its social purposes. Therefore it is important to continue to stimulate technology-based social entrepreneurship and to enhance the potential of social innovation as well as to sensitize technology entrepreneurs and startups to address social needs and challenges.

It is an action agenda by 2030 that results from the joint work of governments and citizens around the world and aims to create a new global model for ending poverty, promoting prosperity and well-being for all, protect the environment and combat climate change.

In each of the SCC editions, a challenge associated with the 17 ODS 2030 is launched.

### **1. Objectives**

1.1 The “Santa Casa Challenge” contest aims to:

- 1.1.1. Stimulate digital social innovation and technology-based social entrepreneurship.
- 1.1.2. Create or improve products and services to meet UN 2030 sustainable development goals..

1.2 The “Santa Casa Challenge” contest seeks innovative technological solutions that create technologically feasible devices, applications, digital content, web or communication services. These solutions may be the result of new ideas or the application of existing ideas and products and services may be developed or under development but may not be commercialized or available on the market.

## 2. Scope

The Santa Casa Challenge 2020 accepts innovative technology solutions focusing on Environmental Sustainability. The challenge proposed for this 7th edition of the Santa Casa Challenge is:

***“The new challenges in education and work for the digital transition and climate action”.***

This challenge is intended to complement several Sustainable Development Goals in order to respond to the rapid changes that come with the climate emergency, namely:

- ✓ SDG 4 – Quality Education
- ✓ SDG 8 – Decent work and economic growth
- ✓ SDG 13 – Climate Action

With this in mind, we intend to seek solutions that respond to this challenge and may have the following formulations:

- a) How can digital social innovation create new solutions, products and services that respond to the climate emergency?
- b) How can the digitization of processes and organizations promote the transition to a carbon neutral economy that is also socially inclusive?
- c) How can digital education boost the employability of young people and the creation of green jobs?
- d) What innovative digital solutions can create new jobs as a result of the transition to a carbon neutral economy?
- e) How to ensure a carbon neutral digital transition without jeopardizing sustainable economic growth and social cohesion?
- f) How to promote the democratization process of digitization to enhance the fight against climate change?
- g) What digital social solutions can promote the inclusion of disadvantaged populations in the fight against climate change?
- h) How to promote education and awareness for a socially just transition to green economies and that ensure a sustainable future for current and new generations?

For consult: <https://unric.org/en/united-nations-sustainable-development-goals/>

### 3. Applicants

The “Santa Casa Challenge” contest is aimed at individual or team entrepreneurs, non-profit entities and companies that have been incorporated for less than 3 years (start-ups). Each team can be comprised of a maximum of four elements.

### 4. Applications

4.1 Applicants must be registered at <http://mais.scml.pt/casadoimpacto/challenge/> by completing and submitting an application form and uploading a video of up to 3 minutes in length (Pitch with the intervention of at least one of the team members ) describing their innovative technological solution.

4.2 Only applications submitted using the electronic form available on the website that meet the requirements at the applicant level and the type of solution presented and which respond to the challenge presented above are accepted.

4.3 Once an application form has been submitted, no changes are allowed.

4.4 Applications shall be submitted from november 2nd of 2021 until the 27th of february 2022.

### 5. Assessment and Selection of Applications

5.1 Applications will be assessed in two stages, pre-selection and final selection:

a. Pre-selection:

- i. Analysis and assessment of applications will be performed by a team of Santa Casa da Misericórdia de Lisboa.
- ii. Ten applications will be selected.
- iii. The pre-selection stage will take place from february 28th of 2022 and the 11th of march of 2022.
- iv. The finalists will be announced on march 11th 2022 and will be published on the website of the challenge [mais.scml.pt/casadoimpacto/](http://mais.scml.pt/casadoimpacto/) and on social network related to Casa do Impacto.

b. Final selection:

- i. The presentation of the ten finalists will occur at a public event on April 14th, 2022 in Lisbon.

- ii. Each designated spokesperson of the finalists will make a 5-minute pitch before a panel of judges convened for this purpose. The judges will have 5 minutes to ask questions and clarify any doubts regarding the technological solution that is being presented.

## 6. Selection Criteria

6.1 The applications will be assessed according to the following criteria:

- a. Suitability of the profile and engagement of the applicants for the pursuit of the solution;
- b. Degree of innovation in the proposed solution;
- c. Applicability according to scope;
- d. Degree of solution replicability;
- e. Impact on the target audience;
- f. Technological feasibility of the solution.

6.2 The weighing and valuation given to each of the selection criteria at the respective stages of assessment are:

- a. In the pre-selection stage, applications are evaluated by reference to the elements of the application (form and video) according to the valuation scale and weighting shown below:

<b>Cr�terio</b>	<b>Valuation</b>	<b>Weighing</b>
Suitability of the profile and engagement of the applicants for the pursuit of the solution	1 a 5	10%
Degree of innovation in the proposed solution	1 a 5	20%
Applicability according to scope	1 a 5	20%
Degree of solution replicability	1 a 5	15%
Impact on the target audience	1 a 5	20%
Technological feasibility of the solution	1 a 5	15%

- b. During the final selection, the ten finalists will be assessed by a panel of judges constituted for this purpose that will follow the same pre-selection criteria already stated. The score refers to the submitted elements (form and video), as well as the presential pitch held at the public session on April 14, 2022 in Lisbon.
- c. The final score for each application will be measured according to the following parameters:
  - i. Assessment of the application elements according to the criteria above: 70%;
  - ii. *Pitch presented at the public event: 30%.*

## **7. Prizes**

- 7.1 The highest score innovative technology solution it will be awarded a cash prize of 15,000€ (fifteen thousand euros).
- 7.2 The 2 innovative technology solutions with the highest scores are assigned an incubation pack for 2 elements of each project at Casa do Impacto for a period of 1 year.
- 7.3 The 3 highest scoring innovative technology solutions are assigned a Web Summit 2022 Alpha Pack.
- 7.4 Santa Casa da Misericórdia de Lisboa, through Casa do Impacto, reserves the right not to award any prizes if there are no applications with innovative technological solutions for the challenge launched or if the submitted applications do not meet the participation and selection requirements defined.

## **8. Intellectual and Industrial Property**

- 8.1 Intellectual and industrial property rights of the solutions will remain the property of each applicant.
- 8.2 Notwithstanding the aforementioned provision, applicants will grant “Santa Casa Challenge” permission to use non-confidential information in its activities regarding promotion and dissemination.
- 8.3 The organisation may not be held responsible for any infringement of intellectual and/or industrial property, misuse or plagiarism by other applicants or by independent entities.

## 9. Confidentiality

All parties agree to maintain confidentiality regarding all information accessed by them during the “Santa Casa Challenge” contest, namely all data that may affect the intellectual and/or industrial property rights, even after the contest is finished, except as strictly required for the implementation of the initiative and for its promotion and dissemination.

## 10. Final dispositions

10.1 As The assessments carried out at the various stages of the contest will be binding. Therefore, the decisions made will not be subject of appeal.

10.2 A The organisation will not be held responsible for any annulment, postponement or change in the “Santa Casa Challenge” contest, due to unforeseen circumstances or force majeure events.

10.3 Situations not provided for in these regulations for participation will be duly analysed and defined by the organising entity of the “Santa Casa Challenge” contest, Santa Casa da Misericórdia de Lisboa.

10.4 The organisation reserves the right to, at any time, change these regulations regarding participation. In any such case, it shall publish a revised version on the website of the "Santa Casa Challenge" competition, <https://casadoimpacto.scml.pt/open-call/challenges/>

10.5 Participation in the “Santa Casa Challenge” contest implies, on the part of the applicant, a full acceptance of these regulations for participation and a waiver to any claim or appeal, whether in court or not, regarding any decisions that will be made by the organising entity.