

CONDITIONS OF PARTICIPATION

CASA DO IMPACTO | TRIGGERS PROGRAM

Framework

Given the scope of Casa do Impacto's work, we intend to articulate the different interventions regarding their complementarity to constitute a "pipeline" capable of covering the various stages and needs of entrepreneurship initiatives and social and environmental innovation.

In this sense, the Triggers acceleration program was developed to support innovative projects dedicated to the environmental area and respond to the social problems caused by the climate emergency.

Triggers is an acceleration program developed in the acceleration axis of Casa do Impacto, which stimulates the generation of new ideas and their transformation into technically feasible and financially sustainable solutions. Moreover, it supports teams that reveal motivation and skills for impact entrepreneurship focused on the planet's environmental sustainability.

Environmental impact is increasingly challenging and diverse, but reconciling this emergency and the values and mission of Santa Casa da Misericórdia de Lisboa, Casa do Impacto intends to focus part of its efforts on finding solutions that combine climate justice and social justice.

We aim to attract the most motivated entrepreneurs with projects that promote innovative solutions to solve problems and needs to address the climate emergency and follow the United Nations Agenda 2030, Sustainable Development Goals.

On the other hand, the projects that come out of Triggers can continue to feed different areas of intervention of Casa do Impacto, such as incubation and, if possible, investment.

1) Objectives

To promote projects with positive environmental impact in the ecosystem of entrepreneurship and social innovation, creating conditions for the emergence of more and better projects, properly trained to have a greater chance of success. It is thus intended to promote the consolidation and expansion in the market of innovative environmentally sustainable products and services to become alternative responses and thus contribute to a fair and socially balanced climate transition.

2) Recipients

2.1 Individual entrepreneurs, project teams and startups can apply to the programme.

2.2 The applications in teams or startups should enrol up to a maximum of 3 elements, regardless of their constitution.

2.4 Triggers privileges young graduates, activists interested in this area, innovative individuals with technical capacity and scientific knowledge, consisting of doers with previous business experience and highly motivated to develop projects with environmental impact, and startups with solutions designed under the Program.

2.5 The selection process will take into account entrepreneurs, projects or startups whose object is ideas or solutions with a view to the Sustainable Development Goals of the 2030 United Nations Agenda.

3) Applications

3.1 Applications must be formalized on the website <http://mais.scml.pt/casadoimpacto/> by completing and submitting the application form and uploading a video with a maximum of 3

(three) minutes, and a pitch with the motivation that leads to apply as an individual entrepreneur, or a short description of the idea or solution if it is a project or Startup.

3.2 Only applications submitted through the electronic form available on the website and that meet the requirements of recipients described above, will be accepted.

3.3 No changes are allowed once the application form is submitted.

3.4 Casa do Impacto reserves the right to request any additional information and other documentation to validate the information contained in the form electronically submitted.

3.5 Applications submitted by any other means will be rejected without further consideration.

3.6 The deadline for submission of applications is between November 4 and January 7, 2022.

4) Evaluation and Pre-selection of Applications

4.1 The Pre-selection process of the applications is divided into three stages:

Analysis of the applications by the project team;

- a) Shortlist nomination;
- b) Selection of candidates and contact by the project team.

4.2 Teams whose constitution expresses gender equality, intergenerational dimension, diversity of ethnic-cultural origin and inclusion of people with disabilities and whose projects promote equal opportunities and mechanisms to combat discrimination will be valued in the process of evaluation and pre-selection.

4.3 To determine the final ranking of the candidates, all elements of the application will be taken into account, with the final choice falling on the Casa do Impacto project team.

4.4 The announcement of the selected applications will be published on Casa do Impacto's website and it's social networks. All communication and direct contact with participants will be by email, through casadoimpacto@scml.pt

5) Phases of the Program

The Triggers Program consists of 4 (four) phases:

5.1 Ideation and matchmaking phase

- a) The matchmaking phase lasts one day, and the selected applications participate in it.
- b) We want to provide entrepreneurs interested in this area and innovative individuals with technical capacity and scientific knowledge to startups and projects formed by doers with previous business experience and highly motivated to develop projects with environmental impact.
- c) Those selected, participate in dynamics of inter and self-knowledge to get to know each other better and so that they can compose versatile, complementary and collaborative teams.
- d) This timing runs through January 15, 2022, and projects have until January 21, 2022, to report final teams.

5.2 Pre-Acceleration Phase or Bootcamp

- a) The Pre-Acceleration phase has the maximum duration of 1 (one) weekend, and in it participate those selected in the previous phase in the total of applications submitted, a maximum of 25 teams;
- b) The selected projects participate in a "BootCamp" composed of continuous working sessions. The Program unfolds dynamically, balancing cutting-edge knowledge, case studies, and practical tools. Each session includes the presentation of concepts, models and tools, followed by time for team application with the accompaniment of mentors;
- c) Participation in Triggers makes it mandatory for candidates to attend the Bootcamp.
- d) At the end of this phase, there is an evaluation to pass to the next stage, being selected 10 (ten) teams;

The selection process is divided into two stages:

- a) Review of candidate projects by the Casa do Impacto team;
- b) Selection by Casa do Impacto team and indication of passage to the next phase.

- c) The Pre-acceleration phase runs from January 29-30, 2022.

5.2 Acceleration or Capacity Building Phase

- a) The Acceleration phase lasts a maximum of 2 (two) months, and the 10 (ten) teams selected at the end of the previous stage will participate.
- b) The Acceleration phase includes mandatory attendance of training sessions to enhance the business model and sustainability of the projects.
- c) Participation in Triggers requires the involvement of at least one of the team members in the acceleration phase;
- d) At the end of this phase, there is an evaluation for passage to the final stage, being selected 3 (three) teams.
- e) The evaluation is done by a jury chosen by Casa do Impacto's team.
- f) The jury's score is based on deliverables and a 5-minute pitch made at the end of the phase.
- g) The Acceleration phase runs from February 7, 2022, to April 8, 2022.

5.3 Post Acceleration or Incubation Phase

- a) The Post Acceleration phase has a maximum duration of 2 (two) months, and the 3 (three) best-classified teams will participate.
- b) The post-acceleration phase is intended to support the achievement of the prototyping and testing stages so that they can be in a position to present an MVP (Minimum Valuable Product) and incubation at Casa do Impacto through access to workspace and customized mentoring.
- c) Participation in Triggers requires the involvement of at least one of the team members in the incubation phase.
- d) At the end of this phase, the programme's 3 (three) finalist teams will be presented in a public session.

- e) Each finalist project makes a 5 (five) minute pitch in front of a jury set up for this purpose. The jury has 5 (five) minutes to ask questions and clarify doubts about the project.
- f) The jury's scoring is based on elements of demonstrated performance during the Post-Acceleration phase, the (MVP) and the final pitch.
- g) The Post-acceleration phase runs from April 11 to June 9, 2022.

6) Evaluation criteria

6.1 In the Acceleration Phase, projects are evaluated considering the following selection criteria:

Criteria	Valuation	Weighting
Adequacy of the project team profile	1 a 5	30%
Sustainability of the project	1 a 5	20%
Degree of innovation and applicability	1 a 5	20%
Impact on the target audience	1 a 5	20%
Contribution to the pursuit of equality and social justice policies	1 a 5	10%

6.2 In the Acceleration stage of the Program, each project will obtain the final score, according to the following weighting:

- a) Continuous assessment according to the criteria mentioned above: 70%;
- b) Pitch: 30%.

6.2 In the Post-acceleration stage of the Program, each project will obtain the final score, according to the following weighting:

- a) MVP rating: 70%
- b) Pitch: 30%

7) Program Support

7.1 Participation in training and mentoring sessions, exchange of experiences and case studies aimed at empowering entrepreneurs with the necessary skills to develop their project.

7.2 Monitoring of the work developed by the Programme Team or by someone delegated by the Programme Team, rigorously assessing the reports they prepare and issuing opinions and recommendations.

7.3 Access to the programme's network of partners, with a view to the sustainability of projects.

7.4 Access to a workspace defined for that purpose during the period of operation of the Program. Access to this space is subject to compliance with the rules for its use.

8) Awards

- a) Access to Mentorship under the Program to the three finalists available for the incubation period.
- b) Extended access to Casa do Impacto's network of mentors.
- c) Access to incubation space at Casa do Impacto for the duration of the incubation;
- d) At the end of the Acceleration phase, the three best-ranked applications will be awarded an intermediate evaluation prize for moving on to the Post-Acceleration stage in the amount of €1,650.00 for participation in conferences in the area of interest.
- e) Presentation of the finalists' MVPs to a set of potential investors
- f) At the end of the Post-acceleration phase, a cash prize of €15,000.00 (fifteen thousand euros) will be awarded to the winner, €10,000.00 (ten thousand euros) to the runner-up and €5,000.00 (five thousand euros) to the third-place winner.

9) Obligations of candidates

Obligations to be fulfilled by the applicants, failing which they will be excluded from the programme:

9.1 The candidates are the only elements that integrate the Program, except in the case of force majeure duly justified and accepted by Casa do Impacto.

9.2 Applicants are required to ensure their participation in the programme. Participation in the Programme involves the attendance of two applicants at the Bootcamp per team, and at least one team member at the following phases Programme activities or other constituent events.

9.3 Upon request, applicants are required to submit project development reports.

9.4 Candidates must provide the transfer of image rights in communication and dissemination to external entities. Candidates are required to mention the support of Casa do Impacto da Santa Casa da Misericórdia de Lisboa under the programme.

9.5 To respect the communication plan, refraining, for the duration of the programme, from establishing or developing any contacts with the media without prior consent from Casa do Impacto da Santa Casa da Misericórdia de Lisboa.

9.6 Collaborate with Casa do Impacto in disseminating the Program, being available, whenever requested, to provide testimonials and information about the supported project for the production of dissemination materials, namely audiovisual.

10) Intellectual and industrial property

10.1 The intellectual and industrial property rights of the candidates' ideas and projects belong to them.

10.2 Without prejudice to the previous number, applicants permit the Program organization to use non-confidential information in its promotion and dissemination activity.

10.3 The organization cannot be held responsible for any infringement of intellectual and industrial property, misuse or plagiarism by another candidate or by entities outside the organization.

11) Confidentiality

The parties undertake to keep confidential the content of all information to which they have access during the programme, including information liable to affect intellectual property rights, even after the programme's termination, except to the extent strictly necessary for the implementation of the Initiative its promotion and dissemination.

12) Final Provisions

12.1 The evaluations carried out in the different phases are binding, and the decisions taken cannot be appealed.

12.2 The organization cannot be held responsible for the cancellation, postponement or modification of the programme due to unforeseen circumstances or cases of force majeure.

12.3 Situations not covered by these conditions of participation will be duly analyzed and defined by the organizer of the programme, Casa do Impacto da Santa Casa da Misericórdia de Lisboa.

12.4 The organization reserves the right to change these conditions of participation at any time by publishing a revised version on the programme's website.

12.5 Participation in the programme implies, on the part of the applicants, full acceptance of these conditions of participation and waiver of claims or appeals, judicial or otherwise, concerning any organizer's decisions.