



## PARTICIPATION RULES

### RISE FOR IMPACT PROGRAM | CASA DO IMPACTO

#### Framework

Taking into account the range of action of Casa do Impacto, we intend to articulate the different interventions regarding their complementarity, in order to constitute a pipeline capable of covering the different phases and needs of entrepreneurship and social innovation initiatives.

In that sense, and to operationalize the Capacitation area, it was developed and we continue to invest in RISE for Impact, an Acceleration Program for projects in the process of validating the idea, product or service and / or business model, with the view of training entrepreneurs at an early phase of project development. We intend to attract the most motivated entrepreneurs, and with projects that promote innovative solutions in solving problems and social needs in accordance with the United Nations Agenda 2030 Sustainable Development Goals.

Do to the shortage of innovative projects with a social impact on the national market, we consider it a priority to start at the beginning of the pipeline, stimulating the generation of new ideas and their transformation into technically viable, financially sustainable solutions and supporting individuals and teams that reveal motivation and skills for the social entrepreneurship. On the other hand, projects coming out of RISE for Impact may continue to feed other lines of intervention by Casa do Impacto, such as incubation and, if possible, investment.

#### 1. Objectives

Contribute to a greater promotion and visibility of the innovation and social entrepreneurship ecosystem, supporting entrepreneurs who are taking the first steps in the development of their projects, which are developing responses to previously identified social needs according to the values promoted by Santa Casa da Misericórdia de Lisboa, to build a more solidary and

sustainable society. It is intended to enhance the consolidation and expansion in the market of innovative products and services, so that they become new responses in the Social Economy sector, actively promoting Innovation and Social Entrepreneurship.

## **2. Applicants**

**2.1** Are eligible to the RISE for Impact Programme entrepreneurs in which their business project is in an initial development phase, or startups with an innovation component, and who are in a moment of reevaluation of their business project.

**2.2** All applications must include two elements.

**2.3** Participation in the RISE Program requires the participation of both candidates in the Bootcamp, and at least one of the elements in the following phases and activities of the program.

**2.4** RISE for Impact privilege young graduates looking for their first job as well as entrepreneurs with previous business experiences and highly motivated to develop projects with social impact.

**2.5** For the selection, projects or startups which have as their objective solutions in the scope of the Sustainable Development Goals of the 2030 Agenda of the United Nations are taken into account.

## **3. Applications**

**3.1** Applications must be formalized on the website <https://casadoimpacto.scml.pt/opencall/aceleracao/rise/> by completing and submitting the application form and uploading a video with a maximum duration of 3 (three) minutes. Pitch with a short description of the idea or project, and the motivation that leads you to apply.

**3.2** Only applications submitted through the electronic form available on the website and which meet the requirements at the level of recipients, described above, are accepted.

**3.3** Once an application form has been submitted, no changes are allowed.

**3.4** Casa do Impacto reserves the right to request any additional information and other documentation to validate the information contained in the application form sent.

**3.5** All applications submitted by any other means will be excluded.

**3.6** The deadline for submitting applications is from 1st of August 2023 until to the 15th of October 2023.

## **4. Assessment and Selection of Applications**

**4.1** Applications will be assessed in four stages: a) Assessment of applications will be performed by the project team; b) Shortlist indication; c) Interview / presentation of projects to the Casa do Impacto team; d) Selection of candidates by the project team and contact.

**4.2** In the application evaluation and pre-selection process, teams whose constitution expresses gender equality, intergenerational dimension, diversity of origin Ethnic-cultural and inclusion of people with disabilities, or whose projects promote equal opportunities and mechanisms to combat discrimination, will be valued.

**4.3** For the determination of the final classification of candidates, all elements of the application will be taken into account, with the final choice being made by the Casa do Impacto project team.

**4.4** The announcement of the selected candidates will be published on the Casa do Impacto website or social networks, and all communication and direct contact with participants by email, through [casadoimpacto@scml.pt](mailto:casadoimpacto@scml.pt).

## **4. Programme Phases**

RISE for Impact Program has 3 (three) phases:

### **5.1 Pre-Acceleration phase or Bootcamp**

a) The Pre-Acceleration phase has a maximum duration of 1 (one) weekend, with the participation of selected projects from the total universe of applications submitted, with a maximum of 60 (sixty) participants;

b) The selected entrepreneurs or projects participate in an in-person Bootcamp composed of continuous work sessions and the program takes place dynamically, balancing cutting-edge

knowledge, case studies and practical work. Each session includes the presentation of concepts, models and tools, followed by time for team work and mentoring;

c) At the end of this phase, an evaluation is carried out to proceed to the next one, with 10 (ten) projects selected;

d) The selection process is divided into two moments: a. Analysis of candidate projects by Casa do Impacto team; b. Choice by Casa do Impacto team and indication of progress to the next phase.

e) The Pre-acceleration phase takes place on November 2 and 3, 2023.

## **5.2 Acceleration or Training Capacitation phase**

a) The Acceleration phase lasts for 3 (three) months, with the participation of 10 (ten) projects selected at the end of the previous phase.

b) The Acceleration phase requires the frequency of training sessions to enhance the business model and its project sustainability.

c) At the end of this phase, an evaluation is carried out to proceed to the final phase, with the 3 (three) projects selected.

d) The evaluation is carried out by a jury chosen by Casa do Impacto.

e) The jury's score is based on elements of performance during the phase (deliverables), and a 5-minute pitch made at an event at the end of this phase.

f) The Acceleration phase starts on November 20th.

## **5.3 Post-acceleration or Incubation phase**

a. The Post-acceleration phase has a maximum duration of 4 (four) months, and the 3 (three) best classified projects will participate in it.

b. The Post-acceleration phase is designed to support incubation at Casa do Impacto, through customized mentoring and access to workspace free of charge.

c. At the end of this phase, the three finalists of the Program will present their projects in a public event.

d. Each finalist project makes a 5 minute pitch before a jury set up for the purpose. The jury has 5 minutes to ask questions and clarify any doubts about the project.

e. The jury's score is based on performance elements during the Post-acceleration phase (deliverables) and a final pitch.

f. The Post-acceleration phase starts of February 21st of 2024.

## 6. Selection Criteria

6.1 In the Acceleration and Post-acceleration phases, projects are evaluated considering the following selection criteria:

Criteria	Valuation	Weighting
Profile suitability of the project team	1 to 5	30%
Project sustainability	1 to 5	20%
Innovation degree and applicability	1 to 5	20%
Impact on target audience	1 to 5	20%
Contribution to the pursuit of equality policies	1 to 5	10%

6.2 In the acceleration and post-acceleration phases of the program, the final score for each project will be allowed according to the following weighting:

a) Ongoing assessment according to the criteria indicated above: 70%;

b) Pitch: 30%.

## 7. Programme Support

7.1 Financial support for each selected application that will participate in the Acceleration and Post-acceleration phases, awarded in a monthly scholarship of € 691.70.

7.2 Training and mentoring sessions, exchange of experiences and case studies, aimed at training entrepreneurs with the necessary skills to develop their project.

**7.3** Monitoring by Casa do Impacto team, or whoever is delegating it, of the work developed by the projects, rigorously assessing the reports prepared by them and issuing recommendations.

**7.4** Access to workspace defined for the purpose during the program period. Access to this space is subject to compliance with the rules for using it.

## **8. Prizes**

**8.1** The three best classified applications at the end of the acceleration phase, will be awarded an intermediate evaluation prize for moving to the Post-acceleration phase in the amount of €1,500 (one thousand and five hundred euros and zero cents).

**8.2** Mentoring Award for the three finalists for the incubation period.

**8.3** Access to incubation space at Casa do Impacto during the Post-acceleration period.

**8.4** Access to Casa do Impacto's mentor network.

**8.5** At the end of the Post-acceleration phase, a monetary prize of € 3,000.00 (three thousand euros and zero cents) will be awarded to the winner, € 2,000.00 (two thousand euros and zero cents) to the second place and € 1,000.00 euros (one thousand euros and zero cents) to the third classified.

## **9. Applicants' obligations**

Obligations to be fulfilled by candidates, under penalty of exclusion from the program:

**9.1** Candidates are the only elements that do enter the Programme, except for reasons of majeure force duly justified and accepted by Casa do Impacto.

**9.2** Applicants have the obligation to ensure their participation in the Programme. Participation in the Programme requires the presence of both candidates in the in-person Bootcamp, and at least one of the elements in the following phases, program activities or other events that constitute it.

**9.3** When requested, applicants are obliged to submit reports on the development of the projects.

**9.4** Candidates must contemplate the granting of image rights, in communication and dissemination with external entities. Candidates are also obliged to mention the support of Casa do Impacto and Santa Casa da Misericórdia de Lisboa within the scope of the programme.

**9.5** During the Programme, the candidate must respect the communication plan, always informing Casa do Impacto and Santa Casa da Misericórdia de Lisboa of any contact with the media.

**9.6** Collaborate with Casa do Impacto in the dissemination of the Programme, being available, whenever requested, to provide testimonials and provide information about the supported project for the purpose of producing promotional materials, namely audiovisuals.

## **10. Intellectual and Industrial Property**

**10.1** Intellectual and industrial property rights of the solutions will remain the property of each applicant.

**10.2** Notwithstanding the aforementioned provision, applicants will grant Santa Casa da Misericórdia de Lisboa permission to use non-confidential information in its activities regarding promotion and dissemination. **10.3** The organisation may not be held responsible for any infringement of intellectual and/or industrial property, misuse or plagiarism by other applicants or by independent entities.

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## **11. Confidentiality**

All parties agree to maintain confidentiality regarding all information accessed by them during the Programme, namely all data that may affect the intellectual and/or industrial property rights, even after the contest is finished, except as strictly required for the implementation of the initiative and for its promotion and dissemination.

## **12. Final dispositions**

**12.1** As The assessments carried out at the various phases of the contest will be binding. Therefore, the decisions made will not be subject of appeal.

**12.2** The organisation will not be held responsible for any annulment, postponement or change in the Program, due to unforeseen circumstances or force majeure events.

**12.3** Situations not provided for in these regulations for participation will be duly analysed and defined by the organising entity of the Programme, Santa Casa da Misericórdia de Lisboa.

**12.4** The organisation reserves the right to, at any time, change these regulations regarding participation. In any such case, it shall publish a revised version on the website of the Programme.

**12.5** Participation in the Program implies, on the part of the applicant, a full acceptance of these regulations for participation and a waiver to any claim or appeal, whether in court or not, regarding any decisions that will be made by the organising entity.