

PARTICIPATION RULES

PUSH PROGRAM | CASA DO IMPACTO

Framework

Casa do Impacto is an innovation and impact entrepreneurship hub that seeks to address social and environmental issues in an innovative and sustainable manner, belonging to the Santa Casa da Misericórdia de Lisboa. Casa do Impacto aspires to prepare for the future by engaging, empowering, and connecting people, projects, and organizations in Impact-related themes.

Casa do Impacto offers capacity-building programs, investment, and incubation, coworking space, access to a network of partners and mentors, as well as events and activities to promote networking and collaboration among entrepreneurs, social organizations, public administration, and businesses. The activities promoted by Casa do Impacto are aligned with the Sustainable Development Goals of the United Nations' 2030 Agenda.

“Shaping the World” is an initiative by Innovation Nexus (Innoxenus) Consortium and funded by the European Union, that aims to be a global innovation platform that empowers social entrepreneurs to drive positive change, creating a sustainable and inclusive world.

As an internationally recognized organization in impact project development, Casa do Impacto will develop, within the context of **SHAPING THE WORLD**, a capacity-building program for early-stage impact entrepreneurs and projects through the **PUSH** program.

PUSH aims to enhance the quality of early-stage impact solutions and foster the development of startups, products, and services already existing in this pan-European

network. This program envisions a future driven by impact-oriented entrepreneurs in strong alignment with the United Nations' Sustainable Development Goals.

Program contents include moments that will allow: i) exploration and understanding of social/environmental issues; ii) getting to know the stakeholders; iii) problem validation; iv) solution validation; v) exchange and visits to the ecosystem within the pan-European network.

1. Objectives Innovation nexus

INNOVATION NEXUS mission is accomplished through the following specific objectives, that are measurable, achievable, relevant, and with a determinate timeframe:

- Increase the exchange of best practices among participating Higher Education Institutions (HEIs), que by the end of the project should have been capable of producing and delivering a toolkit on how to enhance the integration of the social innovation dimension into the academic curriculum.
- Enhance the exchange of best practices among different innovation stakeholders - including HEIs, innovation platforms, and digital innovation centers from various countries (moderate innovators and strong/innovation leaders) - that by the end of the project should have been capable of producing and delivering relevant informative materials, aimed at empowering innovation companies.
- Leverage bonds and collaborations within this network to carry out at least three types of initiatives (Design Jams, Prototyping Fund, PUSH) based on approaches aimed at increasing the effectiveness of social innovation ideation and, simultaneously, expanding the already considerable reach of each partner.
- Based on the experience of participating innovation actors and their networks, gather several relevant examples of scalable/replicable business models in social innovation and produce relevant informative material that can be used beyond the temporal horizon of the project.
- Drive the creation of a pan-European festival on social innovation and social financing.

- Create an open platform for social innovation that also serves as a legacy of the project.
- Establish a framework for impact measurement and leverage this tool to measure the impact of initiatives.

1.1. Objectives PUSH

Among the other projects developed by the partners of the **SHAPING THE WORLD** program, which seek to achieve the objectives listed in the previous point, Casa do Impacto, through the **PUSH** program, has defined the following goals for its role within the program's context:

- i) Build critical mass within the pan-European network;
- ii) Enhance the quality of projects and prepare them to enter acceleration programs and future tools;
- iii) Create a common language, working process, and platform within the network;
- iv) Strengthen an impact-oriented network;
- v) Establish an asynchronous, wiki-based, and mentoring-driven model.

The **PUSH** program will develop activities for projects in two distinct intervention areas: **Environmental Impact and Climate Action** and **Social and Health Impact**.

2. Applicants

- 2.1. Entrepreneurs whose projects are in an early stage of development can apply for the **PUSH**.
- 2.2. All applications must include up to two team members.
- 2.3. Participation in the **PUSH** program requires at least one candidate to take part in the hybrid (online and in person) capacity-building phase.
- 2.4. **PUSH** program prioritizes young recent graduates and entrepreneurs highly motivated to develop impactful projects.

2.5. For the purpose of selection, ideas, projects, or startups with solutions aligned with the United Nations' Sustainable Development Goals of the 2030 Agenda are considered.

3. Applications

- 3.1. Applications must be formalized on the Casa do Impacto website by completing and submitting the application form.
- 3.2. Only applications submitted through the electronic form available on the website and meeting the recipient requirements described earlier will be accepted.
- 3.3. Once the application form is submitted, changes cannot be made.
- 3.4. Casa do Impacto reserves the right to request any additional information and other documentation to validate the information provided in the electronically submitted form.
- 3.5. All applications submitted through other means are strictly excluded.
- 3.6. The deadline for submitting applications is divided into two stages according to their commitment:
 - a) Projects committed to the **Environmental Impact and Climate Action:** between December 2023 and January 2024. Dates to be announced on Casa do Impacto Website.
 - b) Projects committed to the **Social and Health Impact:** between March 2024 and May 2024. Dates to be announced on Casa do Impacto Website.

4. Evaluation and Pre-selection of Applications

- 4.1. The pre-selection process of applications is divided into three stages:
 - a) Analysis of applications by the project team;
 - b) Creation of a shortlist;
 - c) Selection of candidates by the project team and contact.

- 4.2. In the evaluation and pre-selection process of applications, teams whose composition reflects gender equality, intergenerational diversity, ethno-cultural origin diversity, and inclusion of persons with disabilities will be valued. Additionally, projects that promote equal opportunities and mechanisms to combat discrimination will be favored.
- 4.3. To determine the final ranking of candidates, all elements of the application will be taken into consideration, with the ultimate decision resting with the project team of Casa do Impacto.
- 4.4. The announcement of selected applications will be published on the Casa do Impacto website or social media platforms. All communication and direct contact with participants will be carried out through email messages sent to casadoimpacto@scml.pt.

5. Program Phases

PUSH program consists of the project training phase and a demoday session. The training phase lasts 10 days for 10 selected projects. Mandatory attendance at training sessions is foreseen, which will follow the defined methodology, plus mentoring by Casa do Impacto/Partner(s) and mentoring by the training team. It aims to enhance the business model and sustainability of the projects and put newly formed projects and teams to work together through a continuous training period of 10 days, during which the teams will receive training, technical mentoring, dedicated mentoring, masterclasses and a final presentation (pitch).

For the **PUSH** program with projects committed to **Environmental Impact and Climate Action**, the training phase takes place between **January and February**. The face-to-face event will take place at Casa do Impacto, at the end of the training period with a date scheduled for **February**.

For the **PUSH** program with projects committed to **Social and Health Impact**, the training phase will take in **April and/or May**. The face-to-face event will take place at Casa do Impacto, at the end of the training period, with a date set for **May**.

6. Selection Criteria

6.1. Applications are evaluated based on the following criteria:

- a) Relevance and involvement of the candidates in implementing the solution;
- b) Degree of innovation of the solution;
- c) Degree of replicability of the solution;
- d) Impact on the target audience of the solution's application;
- e) Feasibility of the solution.

6.2. The jury's assessment and weighting of the projects rely on the elements presented in the applications (form and video) according to the following selection criteria:

Criteria	Valuation	Weighting
Profile suitability of the project team	1 to 5	30%
Project sustainability	1 to 5	20%
Innovation degree and applicability	1 to 5	20%
Impact on target audience	1 to 5	20%
Contribution to the pursuit of equality policies	1 to 5	10%

7. Prizes

- a) In each cohorts of the PUSH program 2 (two) projects will be awarded with an exchange experience and a visit to a relevant place in the pan-European impact ecosystem.
- b) This experience will gather the winners of the two cohorts of PUSH, and it will take place in the June or July 2024.

- c) The 4 (four) winners will have access to the Shaping the World event, in the third trimester of 2024, where they will have the opportunity to pitch their innovations.

8. Privacy and personal data protection

1. The personal data gathered during the present conditions of participation, will be utilized only for the effects of the PUSH program.

2. The entity responsible for the treatment of the personal data gathered is Santa Casa da Misericórdia de Lisboa, briefly designated as SCML - collective person of private right and administrative public utility, with the VAT number 500 745 571 and headquarters in Largo Trindade Coelho, 1200-470 Lisboa.

3. The applicants to the PUSH program must give a free, specific, informed and unambiguous consent to the treatment of their personal data. Without it, it will not be possible to follow through the process of application.

4. If the owner of the data withdraws the consent for their treatment it will result in the exclusion of the application.

5. Without prejudice to the previous paragraphs, free, specific, informed and unequivocal consent may be requested for the processing of data for other purposes, such as the collection and transfer of image and sound rights, which will be expressly identified on a specific form, upon collection.

6. Under Regulation (EU) 2016/679 of the European Parliament and of the Council, as well as Law No. 58/2019, of August 8, the owner of the data collected is guaranteed the right to information, access, rectification, portability, limitation of processing, opposition or erasure of personal data, as well as the right to withdraw consent at any time, without compromising the lawfulness of the processing carried out in the meantime, and subject to the legally stipulated conditions, without prejudice to the obligation to advertise the benefits granted by the Public Administration to individuals, under the terms of Law no. 64/2013, of 27 August.

7. The exercise of the rights referred to in the previous number can be done via email dadospessoais@scml.pt, as well as by post, addressed to the Encarregado de Proteção de dados, to the address Largo Trindade Coelho, 1200-470 Lisboa.

8. Without prejudice to any other means of administrative or judicial appeal, the owner of the data also has the right to lodge a complaint with the National Data Protection Commission (CNPD) or other competent control authority, in accordance with the law, if it is understood that in the processing of personal data, within the scope of this Regulation, SCML does not respect the applicable legislation.

9. Further information on the terms, rules and conditions of the processing of personal data can be consulted in the SCML Privacy Policy, available at www.scml.pt

9. Intellectual and Industrial Property

9.1. Intellectual and industrial property rights of the solutions will remain the property of each applicant.

9.2. Notwithstanding the aforementioned provision, applicants will grant to the PUSH program organization permission to use non-confidential information in its activities regarding promotion and dissemination.

9.3. The organization may not be held responsible for any infringement of intellectual and/or industrial property, misuse or plagiarism by other applicants or by independent entities.

10. Final dispositions

10.1 As The assessments carried out at the various phases of the contest will be binding. Therefore, the decisions made will not be subject of appeal.

10.2 The organization will not be held responsible for any annulment, postponement or change in the program, due to unforeseen circumstances or force majeure events.

10.3 Situations not provided for in these regulations for participation will be duly analyzed and defined by the organizing entity of the program, Casa do Impacto and Santa Casa da Misericórdia de Lisboa.

10.4 The organization reserves the right to, at any time, change these regulations regarding participation. In any such case, it shall publish a revised version on the website of the Program.

10.5 Participation in the program implies, on the part of the applicant, a full acceptance of these regulations for participation and a waiver to any claim or appeal, whether in court or not, regarding any decisions that will be made by the organizing entity.